

# CONTRACT



**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Greer Margolis Mitchell**  
**1010 Wisconsin Ave Ste 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 156538 /		<u>Alt Order #</u> 08356738
<u>Product</u> CLINTON 4 PRES 10/25		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5291
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/02/16 / 09/06/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	10/25/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				5	\$350.00					
2	WHIO	10/25/16	10/31/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$550.00					
3	WHIO	10/25/16	10/31/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$900.00					
4	WHIO	10/25/16	10/31/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$400.00					
5	WHIO	10/25/16	10/31/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				4	\$1,000.00					
6	WHIO	10/25/16	10/31/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				5	\$500.00					
7	WHIO	10/25/16	10/31/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$150.00					
8	WHIO	10/25/16	10/31/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				3	\$450.00					
9	WHIO	10/25/16	10/31/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				5	\$1,200.00					
10	WHIO	10/25/16	10/31/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$550.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
156538 /	08356738

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/25/16 - 10/31/16	CLINTON 4 PRES 10/25	5291

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PR	09/02/16 / 09/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
11	WHIO	10/25/16	10/31/16	NewsCenter 7	530p 5:30 PM-6:00 PM		:30			P-05		NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				4	\$1,400.00					
12	WHIO	10/25/16	10/31/16	NewsCenter 7	6p 6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				4	\$1,500.00					
13	WHIO	10/25/16	10/31/16	Daybreak Edition	6a 6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				4	\$800.00					
14	WHIO	10/25/16	10/31/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				5	\$1,200.00					
15	WHIO	10/25/16	10/31/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				10	\$700.00					
16	WHIO	10/25/16	10/31/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,200.00					
17	WHIO	10/25/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				4	\$300.00					
18	WHIO	10/28/16	10/28/16	Friday Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,500.00					
19	WHIO	10/28/16	10/28/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--				1	\$1,500.00					
E 20	WHIO	10/29/16	10/29/16	Sat Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/24/16-10/30/16	Sat Prime Hour 3	10:00 PM-11:00 PM	-----Sa--	:30		<del>\$1,000.00</del>			NM		
	See MG 20.2													
	2	WHIO	10/29/16-10/29/16	SEC Game	3:30 PM-7:00 PM	-----Sa--	:30		\$1,000.00			NM		
	Ⓜ MG for 20.1 10/29													
21	WHIO	10/29/16	10/29/16	CBS This Morning Sa	10:00 AM-12:00 PM		:30			P-05		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$600.00					
22	WHIO	10/29/16	10/29/16	NewsCenter 7 Noon S	12:00 PM-12:30 PM		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$175.00					
E 23	WHIO	10/29/16	10/29/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$1,000.00					

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<u>Advertiser</u> POL/Hillary Clinton/D/PR		<u>Original Date / Revision</u> 09/02/16 / 09/06/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	WHIO	10/24/16-10/30/16		SEC Game	12:00 PM-1:00 PM	-----Sa--	:30		\$1,000.00			NM		
See MG 23.2														
2	WHIO	10/24/16-10/30/16		SEC Game		-----Sa--	:30		\$1,000.00			NM		
(M) MG for 23.1 10/29														
24	WHIO	10/29/16	10/29/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-----1-				1	\$200.00					
25	WHIO	10/29/16	10/29/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-----1-				1	\$400.00					
26	WHIO	10/29/16	10/29/16	Sa 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-----1-				1	\$400.00					
27	WHIO	10/30/16	10/30/16	Su 1135p-1235a	11:35 PM-12:35 X		:30			P-05		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-----1				1	\$400.00					
28	WHIO	10/30/16	10/30/16	Su 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-----1				1	\$200.00					
29	WHIO	10/30/16	10/30/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-----1				1	\$5,000.00					
30	WHIO	10/30/16	10/30/16	Sun Prime Hour 2	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-----1				1	\$2,000.00					
31	WHIO	10/30/16	10/30/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-----1				1	\$800.00					
32	WHIO	10/25/16	10/31/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/25/16		10/25/16	10/31/16	MTWTFSS				2	\$1,500.00					
33	WHIO	10/25/16	10/25/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-1-----				1	\$2,000.00					
34	WHIO	10/25/16	10/25/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-1-----				1	\$3,000.00					
35	WHIO	10/25/16	10/25/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	-1-----				1	\$3,000.00					
36	WHIO	10/26/16	10/26/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week: 10/24/16		10/24/16	10/30/16	--1----				1	\$3,500.00					
<b>Totals</b>								0.00					83	\$80,475.00

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156538 /	08356738

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10/25/16 - 10/31/16	CLINTON 4 PRES 10/25	5291

Advertiser	Original Date / Revision
POL/Hillary Clinton/D/PRI	09/02/16 / 09/06/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	69	\$69,025.00	(\$10,353.75)	\$58,671.25
10/31/16 - 10/31/16	14	\$11,450.00	(\$1,717.50)	\$9,732.50
<b>Totals</b>	<b>83</b>	<b>\$80,475.00</b>	<b>(\$12,071.25)</b>	<b>\$68,403.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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1 OCT11/16 14.14  
\*\*\* WHIO-TV \*\*\*

CON COM1: 48 HOURS MYSTERY



REP HEADLINE# 8356738 TRF# 156538 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/16 14.14  
\*\*\* CHANGES \*\*\* \*\* WHIO-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:RATE	:START	:END	:SPTS:	WEEK	:DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	:DATE	:DATE	: /WK:	INVT	:	:SPTS:
38	A		330P-700P	30		\$1,000.00	10/29	10/29	1		SAT	1
PROGRAM : SEC FOOTBALL												
ORD COM1: SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-20 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D		BUY#20	MISSED:SAT/1000P-1100P								
				OCT29								
				OFFER:SAT/330P-700P								
				OCT29								
				CMT:SPOT NA DUE TO PROGRAM CHANGE PLEASE ADVISE ASAP								
				30S \$1,000.00 (OCT11/16)								
				30S \$1,000.00 PLS ADVISE.								
OCT/16			80475.00			\$ .00				CONTRACT TOTAL	80475.00	
										TOTAL SPOTS	83	

MARKET TOTALS \$149,027 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE